

As a brand image builder, the main goal is to define your brand through design. Visual imagery must communicate a viable strategic position and above all else must always be memorable.

MILK

maria preca >>> brand designer
BA (Hons) design management & innovation, uk



Business card design; 300gsm, 50x90mm, gloss laminated

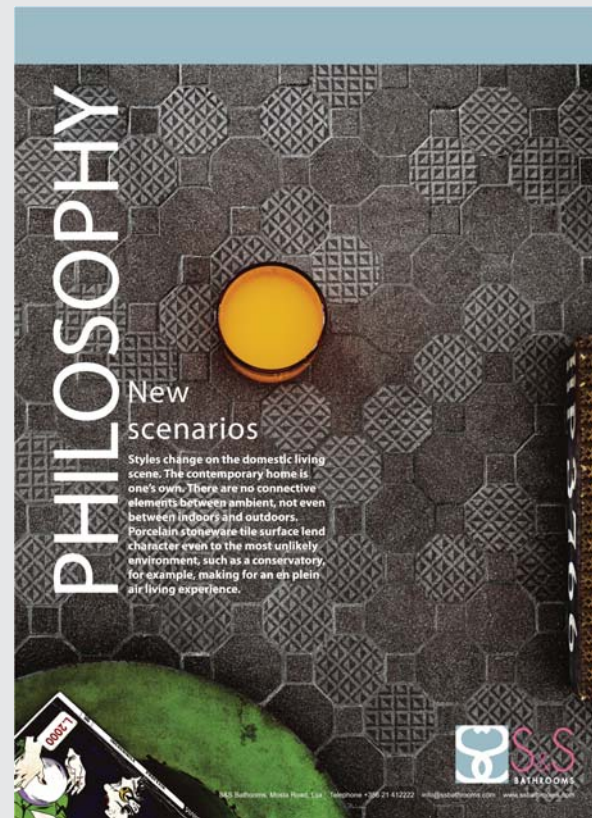
Welcome panel 4x 1.2m for main brand



Interior Design & Signage

Interior Signage; Graphic on glass

Advertising full page on HomeWorks Magazine June 08



Bathroom Showroom

Brief

Strengthen main brand and create new niche brand. To create effective visual communication that will ensure competitive advantage, longevity and growth.

Completion

2008

Client

S&S Bathrooms

Branding

Maria Preca

Location

Mosta, Malta

Interior Design

Davina Preca

Services

Brand concept,
Logo design,
Corporate Stationery,
Interior Graphics,
Interior & Exterior
Signage

Photos

Chris Sant Fournier



	Pantone 208 Valletta Red (same as facade)
	Pantone 874 Metallic Bronze
	30% of Pantone 874



Business Card Design; 300gsm, 50x90mm, Matt Lamination

Exterior Signage



Interior Design

Exterior Signage Prior to Launch

Poster Design for Cafe Launch 900x600mm



Real Estate Café

Brief

A project set in the historical city of Valletta, based on an innovative concept of a Real Estate Agency together with an outdoor cafe.

To create a brand that will project the new concept for real estate café, innovative, imminent, and creative yet timeless and infused with culture and strength.

Completion	In progress
Client	CityPro Real Estate Café
Branding	Maria Preca
Location	Valletta, Malta
Interior Design	Davina Preca

Services Brand concept,
Logo design,
Corporate Stationery,
Graphics for Property Panel,
Exterior Signage,
Café Menu,
Advertising Campaign.



Business card design; 45x90mm, 300gsm

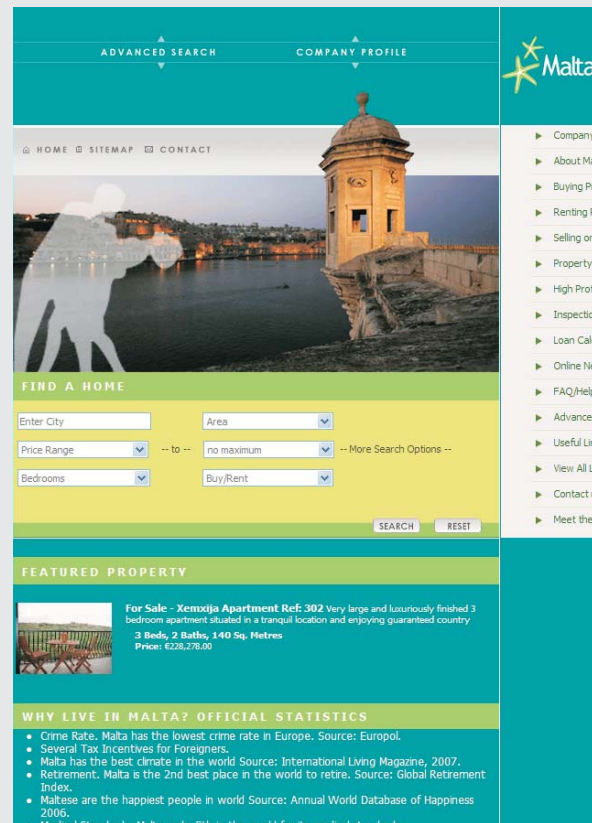
Exterior Signage & Property Display



Interior Design & Graphic

Flyer design

www.maltamyhome.com



Real Estate Agency

Brief

A young team running a new real estate agency, specializing in a niche market for foreign buyers as retirement or investments, attained through a vast portfolio of high-end property.

To create, build and strengthen brand identity, differentiating its image from competition portrayed through visual communication.

Completion Client

2008
MaltaMyHome
Real Estate Agency
Maria Preca
Sliema, Malta
Davina Preca
Philippe Lenferna de la Motte

Branding Location Interior Design Website developer

Services

Brand concept,
Brand Name,
Logo design, Corporate
Stationery, Interior
Graphics, Exterior
Signage, Website Design,
Advertising Campaign.



Business Card Design; 300gsm, Matt Lamination, 55x85mm

Interior Design & Graphics vinyl on perspex



Interior Graphic 900x600mm vinyl on perspex

Graphic Illustration

Poster Design, 960x1380mm



Japanese Cuisine and Cafe

Brief

Branding concept and design for a new Japanese cuisine and Café. The project also required graphic illustrations for the interiors of the restaurant.

Completion

2009

Client

Preluna Hotel & Spa

Branding

Maria Preca

Location

Sliema, Malta

Interior Design

Davina Preca

Services

Brand concept,
Brand Name,
Logo design,
Visiting cards,
Interior Graphics,
Exterior Signage, Menu
design, Advertising
Campaign,
Banner design,
Promotional Material.

Photos

Daniel Cillia

Portfolio of Clients



Arena Laundry
 Alternativa Demokratika
 Brinc's Biscuits co ltd
 Bellamalta.com
 City Pro Real Estate Café
 ChiaroScuro Makaflor
 Cawfra wine bar
 DGMkultura
 Feel Good Wellness Spa
 Jolly Lifestyle, Custom Build & More
 Lime Interior Architecture & Design
 MaltaBestBuy.com
 The Marina Hotel
 Marine Services Ltd
 MaltaMyHome Real Estate Agency
 Preluna Hotel & Spa
 St. Edwards College
 S&S Bathrooms
 Sun & Fun Waters sport and yacht charter
 Ziffa Fone



AON
 CTO
 Eco group
 Idea Casa
 Ministry of IT and Information Technology
 Microsoft
 Sputz.eg

In collaboration with DMAX design agency

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